

## MAY 18, 2016 HIGHLIGHTS

**Presiding** Jake Spanberger

**Invocation** Lois Redmond

Pledge Tim Snapp

Song Master Anthony Crocker

50/50 Losers Arika Bjorkedal - Twice

Four Way Test Anthony Crocker

**Editor** Norman Lutz

## OUR GREAT GUESTS

Gary Goforth, MD Past District Governor

Pat Mann Rotary Club of Fort Myers -

Downtown

Becky MacKenzie Today's speaker

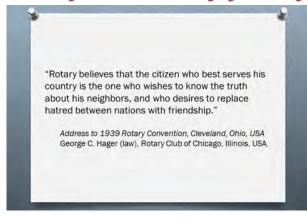
## ROTARY ANNIVERSARIES

YEARS OF SERVICE BASED ON DAC DB DATA

May 20 Tim Snapp 1 Sunrise

Jun 27 Jake Spanberger 4 Sunrise

## Quotes from the History of Rotary





## Becky MacKenzie

Executive Director Rotary's Camp Florida

It was February 16, 2009. Becky MacKenzie's "Day of Life". That was the day she was told she had Medullary Thyroid Cancer Type MEN2A.

Her journey started in 2008. Becky started to become very sick. She experienced multiple infections. Acting as a strong advocate for herself, and searching for a cause for

her illness, Becky engaged and discharges seven physicians. Finally, a family physician in Port Charlotte referred her to Moffit Cancer Center in Tampa.

The physicians at Moffit diagnosed her condition - Metastatic Medullary Thyroid cancer as a result of a genetic disorder called Multiple Endocrine Neoplasia Type 2A.

Becky is a strong advocate for herself and for others with cancer. She is active in the American Cancer Society and their sister organization, the American Cancer Society Cancer Action Network (ACS CAN). She also serves on the board of AMEND USA, which is the Association for Multiple Endocrine Neoplasia Disorders. Becky is also active with LiveStrong, and is a Masskickers<sup>TM</sup> blogger.

She also found therapy for her anger and depression by running. And running, and running and running. It started with a 1/2 mile, then a 5k, ten three marathons, and even a 39.3 mile challenge.

In addition to the staff at Moffit at Tampa, Becky praised the physicians and staff at MS Anderson Cancer Center in Houston. She told stories of compassion and courage. Of sadness and humor. She spoke of the support of her boyfriend, her cousin, and especially of her mother.

She reminded us, especially as our own advocates for our health, "you can never be too loud". She also reminded us, "you can never dream to big".

Becky believes that, in her lifetime, we'll find either a cure or more drugs to help maintain stability.





## This Week in History World Events

Source: 2016 NY Times

May 23 – In 1934, bank robbers Bonnie Parker and Clyde Barrow were shot to death in a police ambush as they were driving a stolen Ford Deluxe along a road in Bienville Parish. La.

May 24 - In 1883, the Brooklyn Bridge, linking Brooklyn and Manhattan, was opened to traffic.

May 25 – In 2006, Kenneth L. Lay and Jeffrey K. Skilling, the chief executives who guided Enron through its spectacular rise and even more stunning fall, were found guilty of fraud and conspiracy.

May 26 – In 1868, the Senate impeachment trial of President Andrew Johnson ended with his acquittal as the Senate fell one vote short of the twothirds majority required for conviction.

May 27 – In 1964, independent India's first prime minister, Jawaharlal Nehru, died.

May 28 – In 1984, President Reagan led a state funeral at Arlington National Cemetery for an unidentified American soldier killed in the Vietnam War.

May 29 - In 1953, Mount Everest was conquered as Edmund Hillary of New Zealand, left, and Tensing Norgay of Nepal became the first climbers to reach the summit.

## **Announcements**

Sunrise Rotary News

## RICHARD HALL IS THE DISTRICT TRE CHAIR OF THE YEAR!

Congratulations Richard on this prestigious award, reflective of your commitment to Rotary, and Service Above Self.

## HAPPY BIRTHDAY, DEB MCINTYRE

The typical song sung on a birthday is NOT "Take Me Out to the Ball Game", but for Deb and her beloved Cubbies, that is what we sang. There, song, sung and sang in one sentence. Happy Birthday Deb.

#### TIM SNAPP - ONE GREAT YEAR

Rotarian Tim Snapp celebrated one year in Sunrise Rotary on May 20. Thanks Tim, for a great first year and for many more to come.

#### **NEXT WEEK'S SPEAKER**

Please join us next week as we welcome Gary Goforth as our guest speaker. Gary will discuss The CART Fund.

# District 6960 Governor's Award of Excellence

Jake Spanberger received the Governor's Award of Excellence, the highest award given to Club's for their success.

Congratulations Jake for your leadership throughout the year.







## **Changing of the Guard**

elebrate the Presidency of Jake
Spanberger and participate in the induction of our 21st President

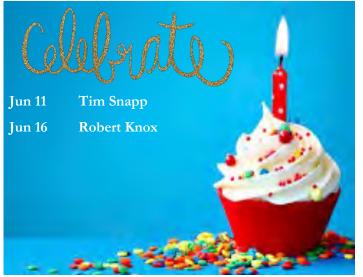
## **BONNIE BOLTON**

## **Rotary Anniversaries**

YEARS OF SERVICE BASED ON DACIDB DATA

May 20 Tim Snapp

1 Sunrise



## **Our Charitable Giving**

While a complete accounting of our charitable giving will happen with the end-of-year financials, The Surise thought this would be a good time to reflect on some of the contributions our club has made to date:

- ♦ Blessings in a Backpack \$3,000
- ◆ CLPC Donation \$350
- ♦ Dictionary day \$525
- ♦ Disaster Aid District 7770 \$250
- ♦ Gift of Life Grant \$5,000
- ♦ Law and Order Ball \$480
- ♦ Pick up the Ball \$1,500
- ◆ Satellite Club of Fort Myers South \$500
- ♦ Shelter Box \$2,000
- ♦ Sheriff's Youth Camp \$1,000
- ♦ Villas Elementary Foundation \$400

This partial list does not include a final tally for contributions to The Rotary Foundation, The Foundation for Lee County Public Schools, S4TL, RYLA, Lakes Park, Holidays without Hunger and the club members' individual contributions for wheelchairs, the cart Fund, and more.

Congratulations to President Spanberger, the Board, the Committee Chairs and every member as the sun sets on another great Sunrise year.

## **DISTRICT AND CLUB EVENTS**

Jun 04	Miracle's Baseball Century Link Sports Complex Sign Up Here
Jun 29	The Changing of the Guard Cypress Lake Country Club. No breakfast meeting this day. Join us to thank Jake for his Service, and induct Bonnie as our next President.
AUG 17	District Governor's Official Visit

### **UPCOMING MEETINGS**

May 25	Dr. Gary Goforth Vocational service trip to Honduras
June 1	Rep. Matt Caldwell Florida House of Representatives
June 8	Don Paight Executive Director of the Community
Jun 15	Golf Tournament Wrap-Up and more.

## **MUSIC REVIEW**

#### Smile - Sing a Song

Source: Wikipedia - The Free Encyclopedia

The Sunrise has written about this song several times, so rather than bore you with that, the song reminded me of a recent report of the death of someone we all know, but may never have heard of.

William "Bill" Packer died on May 13, 2016 at the age of 89. Packer was an advertising executive, and in 1971 created the Coca-Cola campaign and accompanying song, "I'd Like to Teach the World to Sing (In Perfect Harmony)"

The idea originally came to Backer, who was working for McCann-Erickson — the agency responsible for Coca-Cola. Backer, Roger Cook and Billy Davis were delayed at Shannon Airport in Ireland. After a forced layover with many hot tempers, they noticed their fellow travelers the next morning were talking and joking while drinking Coca-Cola. Backer wrote the line "I'd like to buy the world a Coke" on a napkin and shared it with British hit songwriters Cook and Roger Greenaway. The melody was derived from a jingle by Cook and Greenaway originally called "True Love and Apple Pie". The commercial ended with the statement:

"On a hilltop in Italy, we assembled young people from all over the world to bring you the message from Coca-Cola bottlers all over the world. It's the real thing. Coke."

Call "The Sunrise Editor" a bit sappy, but he really likes this song - both the Coca-Cola versions (they did a Christmas Version as well) and the song created without brand references by The New Seekers and The Hillside Singers. It's simple message of peace, diversity and love are central to the cause of Rotary.

Backer was also responsible for the slogans, "Things go better with Coke", and convinced the world that Miller Lite was "everything you ever wanted in a beer, and less", and should be consumed at "Miller Time".

#### THE OBJECT OF ROTARY

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST** – The development of acquaintance as an opportunity for service;

**SECOND** – High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD** – The application of the ideal of service in each Rotarian's personal, business and community life;

**FOURTH** – The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## \*\*\*\*\*\*\*\*\*\*\*\*

#### THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO:

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

#### **ROTARIAN CODE OF CONDUCT**

\*\*\*\*\*\*\*\*\*\*\*\*\*

The following Code of Conduct has been adopted for the use of Rotarians:

As a Rotarian I will:

Act with integrity and high ethical standards in my personal and professional life

Deal fairly with others and treat them and their occupations with respect

Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world

Avoid behavior that reflects adversely on Rotary or other Rotarians



#### FOUNDATION SPONSORS

Join fellow members by contributing an additional \$25 to The Rotary Foundation and The Sunrise will publish your business card or tribute for the remainder of the fiscal year. If you want to participate, please give your business card to Norman Lutz, and \$25 to Robert Knox.





























Add YOUR card on Tribute here!



1979 - Rotary clubs take on a project to buy and help deliver polio vaccine to more than six million children in the Philippines.

1985 - Rotary International launches PolioPlus, the first and largest internationally coordinated private-sector support of a public health initiative, with an initial pledge of US\$120 million.

1988 - Rotary members raise \$247 million for PolioPlus, more than double their fundraising goal of \$120 million. The World Health Assembly passes a resolution to eradicate polio, setting up the launch of the Global Polio Eradication Initiative. More than 125 countries are polio-endemic.

1991- Last case of wild poliovirus in the Americas.

1994 - The Western Hemisphere is declared polio-free.

1995 - Rotary members, health workers and volunteers immunize 165 million children in China and India in a single week. Rotary launches the PolioPlus Partners program, enabling Rotarians in polio-free countries to provide financial support to their fellow Rotarians in polio-affected countries for immunization campaigns and other polio eradication activities.

1996 - The number of nations declared polio-free increases to 150. The reported incidence of polio is 85 percent less than in 1988.

1997 - The last case of wild polio occurs in the Western Pacific Region. She is a 15-month-old girl called Mum Chanty living near Phnom Penh, Cambodia.

2000 - A record 550 million children – almost one-tenth of the world's population – receive the oral polio vaccine. The Western Pacific region, spanning from Australia to China, is declared polio-free.

2003- The Rotary Foundation raises \$119 million from its membership in a 12-month campaign. Rotary's total contribution to polio eradication exceeds \$500 million. Six countries remain polio-endemic – Afghanistan, Egypt, India, Niger, Nigeria, Pakistan.

2004 - In Africa, synchronized National Immunization Days in 23 countries target 80 million children, the largest coordinated polio immunization effort on the continent.

2006 - The number of polio-endemic countries drops to four (Afghanistan, India, Nigeria, Pakistan), the lowest in human history at the time.

2009 - Rotary's overall contribution to the eradication effort nears \$800 million. In January the Bill & Melinda Gates Foundation pledges \$355 million and issues Rotary a challenge grant of \$200 million which becomes known as Rotary's \$200 Million Challenge. This announcement will result in a combined \$555 million in support of the Global Polio Eradication Initiative.

2011 - Rotary welcomes celebrities and other major public figures into a new public awareness campaign and ambassador program called "This Close" to ending polio. Program ambassadors include Nobel Peace Prize Laureate Desmond Tutu, violinist Itzhak Perlman, golfer Jack Nicklaus, Microsoft Chairman Bill Gates, actor Jackie Chan, Grammy Awardwinning singers Angelique Kidjo and Ziggy Marley, and environmentalist Dr. Jane Goodall. Rotary's funding for polio eradication exceeds \$1

2012 - India surpasses an entire year without a recorded case of polio, and is taken off the polio endemic list. Only three countries remain polio endemic. Rotary surpasses its \$200 Million Challenge fundraising goal more than five months earlier than planned.

2014 - India is certified polio-free, after going three full years without a new case of wild polio.

2015 - Nigeria is removed from the list of polio-endemic countries. Afghanistan and Pakistan are the only two remaining endemic countries in the world.



#### Sunrise Rotary Pro-Am Classic













## Club Roster

Name	Classification	Home	Office	Cell	E-mail	
Arika Bjorkedal	Real Estate	239-410-1706	239-410-1706	239-410-1706	arika@viprealty.com	
Bonnie Bolton	Business Banking	239-243-8758	239-477-2253	318-564-0440	Bonnie.h.bolton@chase.com	
Anthony Crocker	Mechanical Engineering	239-768-6017			acjlcc@luckymail.com	
Tony Falcon	Insurance	239-633-3813	239-633-3813	239-633-3813	Tfalcon_21@hotmail.com	
William "Bill" Finke	Investments	239-466-0182	238-432-1311	847-421-1371	Bill.Finke@morganstanley.com	
Eunice Fuhler	Real Estate Management	239-540-4918			JFuhler@aol.com	
Jo Lynn Gabrielse	Office Management	239-995-6286	239-277-7198	239-994-5123	jaygabrielse61@centurylink.net	
Dave Gallentine	Financial Advisor	239-848-5218	239-277-1793	239-848-5218	d.gallentine@wfafinet.com	
Chuck Glazer	Commercial Real Estate	239-561-2004	239-281-3377	239-281-3377	Chuck_G@comcast.net	
Gary Goforth, MD	Physician	239-288-4202	239-343-2375		DG2011@Rotary7750.org	
Dave Gormley	Currency Exchange	239-791-8069	239-275-2160	239-223-1260	drgormley9343@yahoo.com	
Robin Gretz	Education	239-791-8487		239-357-9051	rgretz2@aol.com	
Richard Hall	CPA	239-994-4132	239-275-4223	239-944-4132	rhall@rhallcpa.com	
Kathleen Johnson	CPA	239-540-1044	239-481-9696	239-470-5003	KJohnson@MillerHelms-Folk.com	
Bob Knox	Accounting		239-482-4484		knox@cui4u.com	
Robert LeSage	Optometrist	239-470-3761	239-482-0355	439-470-3761	RGLSURF@comcast.net	
Norman Lutz	Commercial Insurance	239-288-6392	239-208-8091	717-413-9583	nlutz@ironridgeinsurance.com	
John McGowan	Telecommunication	239-768-1827	239-335-8515	239-839-0860	john.mcgowan@centurylink.com	
Debra McIntyre	Pet Transport/Banking	239-454-2997	239-225-4505	239-292-0434	dmcintyre@bbandt.com	
Mark Pollock	Personal Insurance		239-939-2886	239-671-0753	mark@freedominsurancecenter.com	
Lois Redmond	College Education	239-278-3990				
Sunny Rosbrugh	Healthcare Management		239-343-9221	610-780-9552	Sunny.rosbrugh@leememorial.org	
Dan Russell	Commercial Banking			815-790-3048	dan.x.russell@chase.com	
Terrie Shafer	Financial Planning	239-872-2537	239-275-1878	239-872-2537	Beaches84D@aol.com	
Tim Snapp	Education	239-560-7833		239-560-7833	tsnapp@comcast.net	
Ted Sottong	Not-for-Profit	239-229-9870	239-229-9870	239-229-9870	teds@studioplusarch.com	
Jake Spanberger	Information Technology	313-444-0527	239-573-1000	239-229-1001	jake@entechUS.com	
John Steakley	Wealth Management	239-945-0219	239-565-9897		john@jsteakleywealth.com	
Qaysara Syne, PhD	Pharmacist	239-405-9519	239-405-9519	239-405-9519	qaysara@aol.com	
Bryon Taylor	Healthcare Management		239-225-7690	239-292-1609	bryonii73@gmail.com	
Dilman Thomas	Insurance	239-481-3601		239-810-1948	dilmankt@gmail.com	
Angelo Vaughn	Law Enforcement	239-810-1185	239-477-1073		AVaughn@SheriffLeeFL.org	
Blake Weeks	CPA	239-565-6673	239-565-6673	239-565-6673	blake.weeks@mbcopa.com	
Tom Williams	Restorative Dentist	239-561-2499		239-691-2727	toothworks7@gmail.com	
Trudi Williams	Engineer		239-278-1992	239-839-3892	trudi.williams@tkwonline.com	



### **CLUB LEADERSHIP**

 Spanberger, Jake
 Email: jake@entechUS.com

 President
 Office: 239-573-1000

 Cell: 239-229-1001

Bolton, Bonnie H
Attendance Secretary

Email: bonnie.h.bolton@chase.com
Office: 239-271-3534

President-Elect Home: 239-225-4028
Secretary Cell: 318-564-0440

Hall, Richard S.
President Nominee
Rotary Foundation Chair
Secretary-Elect

Email: rhall@rhallcpa.com
Office: 239-275-4223
Cell: 239-994-4132

Gallentine, David B.
Vice President
Immediate Past President
Membership Chair

Knox, Bob Email: knox@cui4u.com
Club Treasurer Office: 239-482-4484

 Williams, Trudi
 Email: trudi.williams@tkwonline.com

 Club Director
 Office: 239-278-1992

 Cell: 239-839-3892
 Cell: 239-839-3892

 Russell, Dan
 Email: dan.x.russell@chase.com

 Club Director
 Office: 239-432-5304

 Cell: 815-790-3048

McIntyre, Debra E.
Club Director

Email: dmcintyre@bbandt.com
Office: 239-225-4505
Home: 239-454-2997

Gretz, Robin R
Community Service Chair

Email: rgretz2@aol.com
Home: 239-791-8487
Cell: 239-357-9051

**Redmond, Lois**Home: 239-278-3990
Youth Services Chair

Arika Bjorkedal

Youth Services Committee E-Mail: arika@viprealty.com

Lutz. Norman Email: nlutz@ironridgeinsurance.com

Office: 239-410-1706

Lutz, NormanEmail: nlutz@ironridgeinsurance.comBulletin EditorOffice: 239-208-8091Public Relations ChairHome: 239-288-6392Sergeant-At-ArmsCell: 717-413-9583

Rosbrugh, Sunny
Club Programs Chair
Speaker Coordinator

Email: Sunny.rosbrugh@leememorial.org
Office: 239-343-9221
Cell: 610-780-9552

 Turbeville, Bo
 Email: Bo@accentbp.com

 Assistant Governor
 Office: 239-939-0077

 Cell: 239-340-8658



#### Rotary Club of Fort Myers - Sunrise

Club # 29821 District # 6960 Meeting at Saigon Paris Bistro 12995 S Cleveland Ave Fort Myers 7:30 AM each Wednesday

Club Website	www.fmsunriserotary.com		
Club Facebook	www.facebook.com/FMSunriseRotary		
District Database	www.directory-online.com/Rotary/SecLogin.cfm		
District Website	www.rotarydistrict6960.org		
Rotary International	www.rotary.org		
Rotary Foundation	http://rotaryfoundation6960.org/		

Area Rotary Meetings							
Meets on	Club Name	Location	Time				
Monday	Fort Myers - South	Crowne Plaza Bell Tower	12:00 PM				
	FMS - Sunset	Alico Golf Center	6:00 PM				
Tuesday	Estero	Elks Lodge	12:00 PM				
	Fort Myers	Marina at Edison-Ford	12:00 PM				
Wednesday	Fort Myers - East	Beef O'Brady's at Verandah	7:30 AM				
	Bonita Springs	Bonita Bay Club	7:30 AM				
	Cape Coral	La Venezia Ballroom	8:00 AM				
	Cape Coral - North	Palmetto Pine Country Club	6:00 PM				
Thursday	North Fort Myers	Three Fisherman Restaurant	8:00 AM				
	Lehigh Acres	Microtel Inn and Suites	12:00 PM				
	Bonita Springs Noon	Spanish Wells County Club	12:00 PM				
Friday	Sanibel-Captiva	The Dunes Golf Club	7:30 AM				
	Cape Coral Gold Coast	Gulf Coast Village	11:45 AM				